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CEDARBURG FIREMEN'S PARK CEDARBURG MAXWELL STREET DAYS - 2011 VENDOR QUESTIONNAIRE

Please help us by taking time to complete these important questions and concerns that we have. We are trying to update and accommodate the needs of our Vendors, Buyers and Volunteers. Your truthful answers and suggestions will be beneficial to us in possibly reaching any future decisions in order to move forward in the next 2 years and beyond. This is the only way that we will be able to find out what we are doing wrong, what we are doing right and where we need to make improvements in order to continue with our events.

1. How long have you been participating in our Maxwell Street Days? _____
2. What do you like the most about Maxwell Street Days? _____

3. What do you like least about Maxwell Street Days? _____

4. Due to weather, attendance, conflicting events and lack of profit we are looking at cancelling the July Event. How do you feel about this? What if anything, could we do to replace with another Event? _____

5. Would you support a modest donation (\$1 or \$2 admission) charge, if we were to request that in order to enter each Event? _____
6. Would you like us to let public in as an early buyer on either Saturday night or on Sunday prior to 7am? If so why and how much is a reasonable price to charge? _____

7. Do you feel that our space size is adequate to accommodate current needs and for price that we charge or do you feel we need to make some of them bigger? Yes _____ No _____ If yes would you be willing to pay more for them? Yes _____ No _____ Comments/Suggestions _____

8. When you come to our Events, do you go down to our historic district, shop, lodge or eat in our City? Yes _____ No _____ Comments _____

9. Are the current gate hours and vendor set up hours acceptable? Yes _____ No _____ Comments _____

10. Do you like or dislike how the Vendors are situated throughout the Park or would you like to see Vendors in specific areas according to what they sell? Like _____ Dislike _____ or do you feel that by combining and mixing vendors together that it is better for the public and for you? Yes _____ No _____ Comments _____

11. What improvements would you like to see done, completed or improved on to the grounds? _____

12. Do you feel that having the "Main Gate" concession stand open on Saturday night for food & beverage is beneficial to you? Yes _____ No _____ Do you take advantage of our Volunteers being there to accommodate you? Yes _____ No _____ Comments: _____

13. As we are always looking for Quality Vendors and items, do you think that the advertising we currently do is good? Yes _____ No _____ or do you think we need to make changes? If so, how or where would it be beneficial to invest our advertising dollars? _____

14. Remembering, that our grounds are used for other Events and that most of our Volunteers are active in our Fire/Rescue on a 24/7 basis, along with their regular jobs. Do you have any suggestions as to how we can better identify each of the spaces for you and keep them that way without a lot of time or manpower? _____

15. What is your biggest complaint about our Event? _____
16. What is your best comment about our Event? _____
17. Does having the office open during specific days and hours the 2 weeks prior to each Event accommodate your financial needs in order to participate in that upcoming Event? Yes ____ No ____
Comments: _____

18. As Volunteers is there anything else that we can do to accommodate your needs and your participation in our Event? _____
19. How are you treated by Legion Parking Volunteers, Security/Main Gate- Emergency Mgt. Volunteers, Office Volunteers, Stand Volunteers and in General at each Event? _____

20. In the last few years considering weather conditions, road construction, the internet along with the economy how do you feel you are doing at our Event? Do you feel that attendance is getting better? Is there anything that both you the Vendor and our Volunteers can do to improve on this? _____

21. If you compared the Maxwell Street Days of 5-10 years ago with the last 2 years or so how do you feel things are going at this time considering the above question? _____
22. On a scale of 1-10 how would you rate our Cedarburg Maxwell Street Days with other similar events that you may attend, remembering that we are all Volunteers? _____ Why? _____

23. Do you feel that the quality of Vendors and items has been improving in the last few years? _____
24. What do you think is the greatest asset that we have and how has that affected your feeling about our Event? _____
25. If you can think of any other suggestions or comments that you would like to include please do so here. They are very important for us and we may have missed a few items that we were not aware of. _____

Feel free to use additional paper and attach to this with your answers and return to us via email, mail or at the next show. Please print name and let us know if you would like to personally meet and discuss any of the above.
 Name: _____ Dated: _____

Thank you for your support in taking the time to answer and complete this questionnaire.